



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

Placement Cell

The Placement Cell witnessed yet another year of successful recruitment drives and informative events. The Cell provided numerous placement opportunities, internship opportunities, organized interactive seminars/webinars, and informative workshops for the students during the year, highlights of which are summarized below.

Alluminate 2.0: The Placement Cell organized the second edition of the College's annual alumni connect program – Alluminate 2.0 on 8th April 2023. The event was hosted with the intention of tapping into our rich alumni network and gaining knowledge on industry-specific topics from the alumni experience. Our esteemed alumnus, Ms. Shweta Singh - HR Executive, HCL Technologies, and Ms. Tanvi Dhingra - Specialist, Boston Consulting Group (BCG), enlightened the attendees with their invaluable insights and experiences.

Diggiacel Webinar: The Placement Cell facilitated the conduct of an informative session on “Working as a Brand Manager in Top Companies” on 12th April 2023. Mr. Aalekh Tripathi, Co-founder of Diggiacel, an alumnus of IIM-A, hosted the session and imparted invaluable knowledge to educate marketing students about making right career choices and shared industry experiences with them.

Career Guidance and Entrepreneurship Development Programme: The Placement Cell organized an enriching speaker session on 18 August 2023, featuring distinguished speakers from ACES Infotech Private Limited, including Shri Subhashish Addy, Shri Anindya Guha, and Shri Achintva Das. Their invaluable insights into entrepreneurship and corporate success illuminated the path for more than 100 eager participants. This session equipped aspiring individuals with the necessary knowledge and motivation to excel in the competitive business world, fostering a spirit of determination and inspiration among attendees.

Skill Workshop on Project Finance: The Placement Cell, in partnership with IMS Proschool, organized a comprehensive skills workshop on project finance on 29 September 2023. Led by finance expert Robin Narang, who has more than 12 years of experience in this domain, the event aimed to deepen participants' understanding of finance while offering practical insights. Tailored for both aspiring finance professionals and individuals seeking to enhance their financial literacy, the workshop attracted over 100 eager attendees.

Skill Workshop on Data Visualization with Tableau: The Placement Cell, in collaboration with IMS Proschool, organized a skill workshop on data visualization with Tableau on 21 October 2023. Led by Rohan Saini, an experienced data scientist with over four years of expertise, the webinar, which attracted 75 enthusiastic participants, offered valuable insights

into data cleaning, exploratory analysis, and machine learning algorithms. The workshop significantly bolstered attendees' professional development, providing practical skills essential in today's data-driven landscape and enhancing career prospects in data science.

Commerce Career Talk: The Placement Cell and IMS Proschool collaborated on an insightful webinar titled "Commerce Career Talk" on 28 October 2023. Featuring Mr. Shahid Khan, an experienced professional with over 15 years in the education sector, the session offered invaluable guidance on commerce career paths.

Careers in Finance Webinar: The Placement Cell hosted a captivating webinar on 27 January 2024 titled "Careers in Finance," featuring Ms. Shreya Chanani, Founder of Options Beyond 12 and an accomplished alumnus of Shri Ram College of Commerce. Drawing from her extensive experience, Ms. Chanani provided valuable insights into finance careers, emphasizing the importance of certifications like CFA and FRM. Attendees gained actionable strategies for navigating the finance industry, empowering them to make informed career choices.

Intern-O-Feira 6.0: The Placement Cell organized the 6th edition of the flagship event – Intern-O-Feira, the annual internship and job fair on 26 February 2024. The event was held in blended mode and saw the participation of 60+ companies in offline mode and 35+ companies in online mode. Among the participating companies were industry giants like HDB Financial Services, Bajaj Allianz, Tech Mahindra, and UpGrad, offering a plethora of internship and job roles across diverse domains such as Finance, HR, Marketing, Software Development, and Content Writing.

The Fair received an overwhelming response from more than 2800 students, transcending the boundaries of the hosting institution, attracting students from renowned colleges like SRCC, Hindu College, and LSR, as well as from universities across Delhi/NCR, including Indraprastha University, Jamia Millia Islamia, Amity University, Bennett University, and others. More than 500 students received internships and job offers with diverse profiles in the Fair. Among the highlights was the revelation of the average stipend offered, which stood at an impressive ₹16,000 per month. Additionally, the highest stipend offered soared to ₹30,000 per month, reflecting the quality and competitiveness of the opportunities available.

PLACEMENTS

The Cell provided multiple placement opportunities to the students during the period April 2023 – March 2024, a tabular summary of which is as follows:

INTERNSHIPS

DATE	COMPANY NAME	PROFILE	COMPENSATION	SELECTIONS	MODE
11/07/2023	Admit Kard	Knowledge Associate Intern	10000/month	3	Online
31/08/2023	Alea Consulting	HR Intern	10000/month	1	Online
12/09/2023	Amros Consulting	Associate Research Intern	5000/month	3	Online
24/09/2023	CARS24	Marketing Intern	15000/month	3	Online
25/09/2023	Tech Curators	Project Manager Intern Business Development Intern HR Associate Intern Proofreader-Editor Intern	8000-10000/month	9	Online
28/09/2023	Decathlon	Omni Sport Leader	Part time/ Internship: Rs. 10k- 15k (depending on an hourly rate)	1	Online
30/09/2023	ZEILHOCH	Intern	INR 8000 per month (Performance Based)	15	Online
03/10/2023	CHEGG	Managed Network Expert(Subject Expert)	INR 30,000- 80,000	11	Online
05/10/2023	DUGAIN ADVISORS	CA Intern Law Intern CS Management Trainee Credit Analyst Intern	INR 8000 - 10000	1	Online
08/10/2023	ITSCREDIBLE	Intern - Sales Development Representative	INR 10,000 Per Month + Incentives	1	Online
11/10/2023	THE LEADING SOLUTION	Marketing Intern Human resource Intern Finance Intern	INR 25000 (Performance Based)	11	Online
16/10/2023	PRATHAM TESTPREP	Business Development Executive	INR 15000	9	Online
18/10/2023	INSPIRE CONSULTANTS	Marketing Intern Human resource Intern Finance Intern	INR 12000 (Performance Based)	15	Online
22/10/2023	AGILE CAPITAL SERVICES	Marketing Marketing and Finance Marketing and HR	INR 14000 (Performance Based)	9	Online
27/10/2023	PREGRAD	BD INTERN	INR 12,000 per month	3	Online
01/11/2023	Paisa Bazaar	Associate Service Consultant	INR 17K- 21K per month + PPO depending on the performance	1	Online
08/11/2023	Livofy	Business Development-Intern	INR 10000 -15000 Per Month	2	Online
17/01/24	FnP	Blended Process (sales and customer support)	INR 15k/month	15	Online
04/02/24	The Sunflower Seeds	Generalist	INR 10k/month	6	Online